



Innovation and digitalization within the PA and the Country

Project for an International Program of
Distance Learning for innovative Public Sector





Table of content

- Slide 1 – Context
- Slide 2 – Goals
- Slide 3 – Modernization oriented training
- Slide 4 – A reinforced cooperative model
- Slide 5 – Organization roadmap
- Slide 6 – DL4iPS launching meeting
- Slide 7 – The Working Group on learning content (CWG)
- Slide 8 – The Working Group on technological aspects (TWG)
- Slide 9 – The networks
- Slide 10 – Samples of Italian e-learning courses in English



Context

- The initiative “Distance Learning for innovative Public Sector” (DL4iPS) has been developed within the framework of:
 - the Italian Cooperation for development policy in the e-government sector;
 - the “Good Governance for Development in Arab Countries” Initiative;
 - the Euromediterranean Partnership;
 - the G8 commitment to support programs aimed at capacity building to foster good governance.



Goals

- Design an **international program** aimed at providing high-quality e-learning courses for public sector managers to increase their knowledge and skills in the field of public sector innovation.
- Focus the content of the courses on **e-government** procedures in sectors defined together with the partner and beneficiary countries.
- Facilitate and accelerate the process of **homogenization** in the field of regulation and administrative action in the Euromediterranean region, which is one of the key drivers to boost economic, business, and social development in this area.



Modernization oriented training

- Several cooperation initiatives, developed with Universities and research organizations, aimed at providing high level learning courses and promote exchange of researchers and civil servants are already underway in the Euromediterranean region.
- DL4iPS is an international program aimed at gathering on a single platform the best e-learning courses already available in partner countries and most useful to support the processes of public sector modernization in beneficiary countries.
- Learning contents will thus be based on the best available administrative practices in order to ensure not only the development of the managers' individual skills, but also to improve the organizational contexts in which they operate and the results of their administrative action.

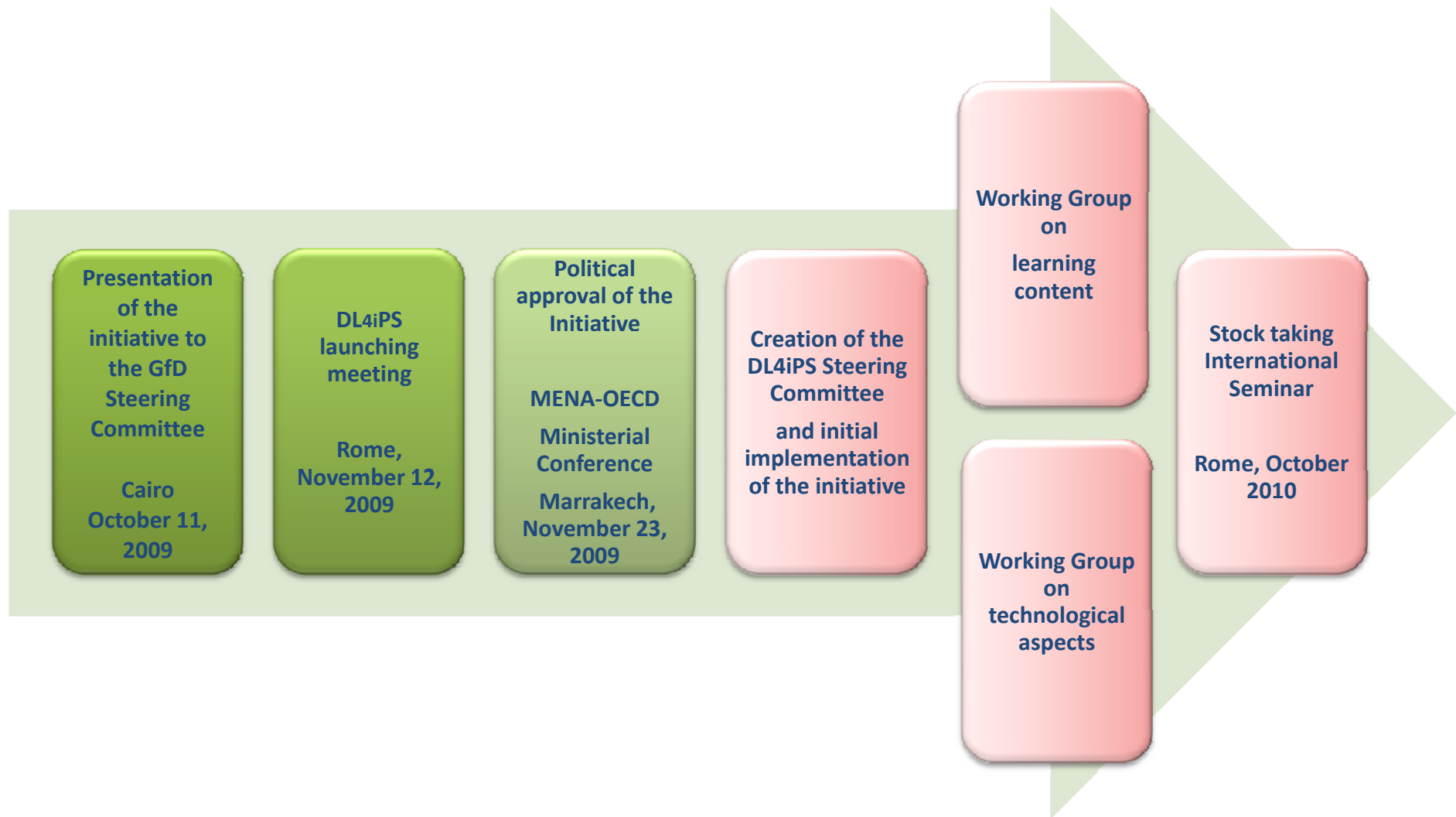


A reinforced cooperative model

- DL4iPS is based on a reinforced cooperative approach. The involvement of local partners, international organizations and universities, has a strategic value in the organization phase as it ensures:
 - better knowledge of local need and priorities;
 - larger representation of all the stakeholders, in a logic of co-ownership of the initiative.
- The cooperative approach is also important for the definition of the learning method. In fact, sharing practices and ideas is essential in order to identify the best training methodologies, such as benchmarking, peer-learning, training on the job, and exchange of best practices.
- Furthermore, the creation of cooperative networks among public administrations, international organizations, research centers, and universities, is meant to spur every participant to share knowledge, as well as to valorize and improve the results achieved by others.



Organization roadmap





DL4iPS launching meeting

- The meeting took place in Rome on November 12, 2009.
- The meeting allowed for an exchange of information on:
 - e-learning experiences of public training schools, universities, and other specialized organizations;
 - training priorities and e-learning methodologies and platforms.
- The participants also discussed the operational follow-up of the “DL4iPS” initiative and agreed to set up a Steering Committee and two temporary Working Groups:
 - the first working group (Contents WG) is meant to start a process of identification of both the priority areas where training is most needed, and of high quality courses to match those needs;
 - the second working group (Tech WG) is meant to discuss and identify e-learning methodologies and technologies most appropriate to motivate public administration executives and to make them benefit from following the training courses.



The Working Group on learning contents (CWG)

- This working group will have to identify and select the best e-learning courses available in partner countries.
- The selection will be based on the priority needs of the beneficiary countries public administrations.
- A particular focus will be given to innovative practices able to improve productivity, efficiency, and transparency of the administrative action.
- An equally important issue is to ensure that the e-learning courses do not turn into a mere professional update, as they must be a valuable instrument to support projects for the innovation of the administrative structures where the participants work.



The Working Group on technical aspects (TWG)

- This working group will have to come to an agreement with regards to the methodologies and technologies related to the management of the e-learning courses offer and supply.
- In particular the working group will have to identify the most appropriate platform for this project among those already available in the partner countries, and seek collaboration models and synergies in order to make the most of each partner's competences.
- At a later stage the working group may evaluate and propose innovative e-learning solutions and digital formats, taking into account the most advanced telecommunication technologies and modalities.



The Networks

- To launch this project an initial network of Italian universities and institutions has been created. In a few weeks we have registered the interest of:
 - PA training organizations: Scuola Superiore per la Pubblica Amministrazione and FORMEZ;
 - Agencies: Customs Agency, SOGEI, CONSIP, CNIPA;
 - Universities: Tor Vergata, Bocconi, Sapienza and UNITELMA, Bicocca;
 - Institutions: Fondazione Santa Lucia.

- We asked for the support of the OECD to:
 - Identify countries interested in developing e-learning activities in the public sector;
 - identify and select the best available e-learning courses on e-government.

- Governments of eight Arab countries expressed their interest and commitment to develop the initiative involving universities, institutions, and the private sector.

- Other interested Arab countries participating in the “GfD Initiative”, as well as other OECD countries will be welcomed to contribute to this program.



Samples of Italian e-learning courses in English

- The following are samples of e-learning courses available in English initially identified from some Italian universities and institutes:
 1. **Citizens relationship and public management** (Bocconi and Tor Vergata)
 2. **European public management Course - ESCS** (Italian National School for Public Administration)
 3. **Management of Cultural Heritage** (CEIS – Tor Vergata)
 4. **E-Health in the field of rehabilitation** (Fondazione Santa Lucia)
 5. **E-government strategic and operational planning** (Bicocca University)
 6. **Customs simplified procedures** (Customs Agency)

- Other courses will be identified in the future through additional contacts with other Italian Centers of Excellence.